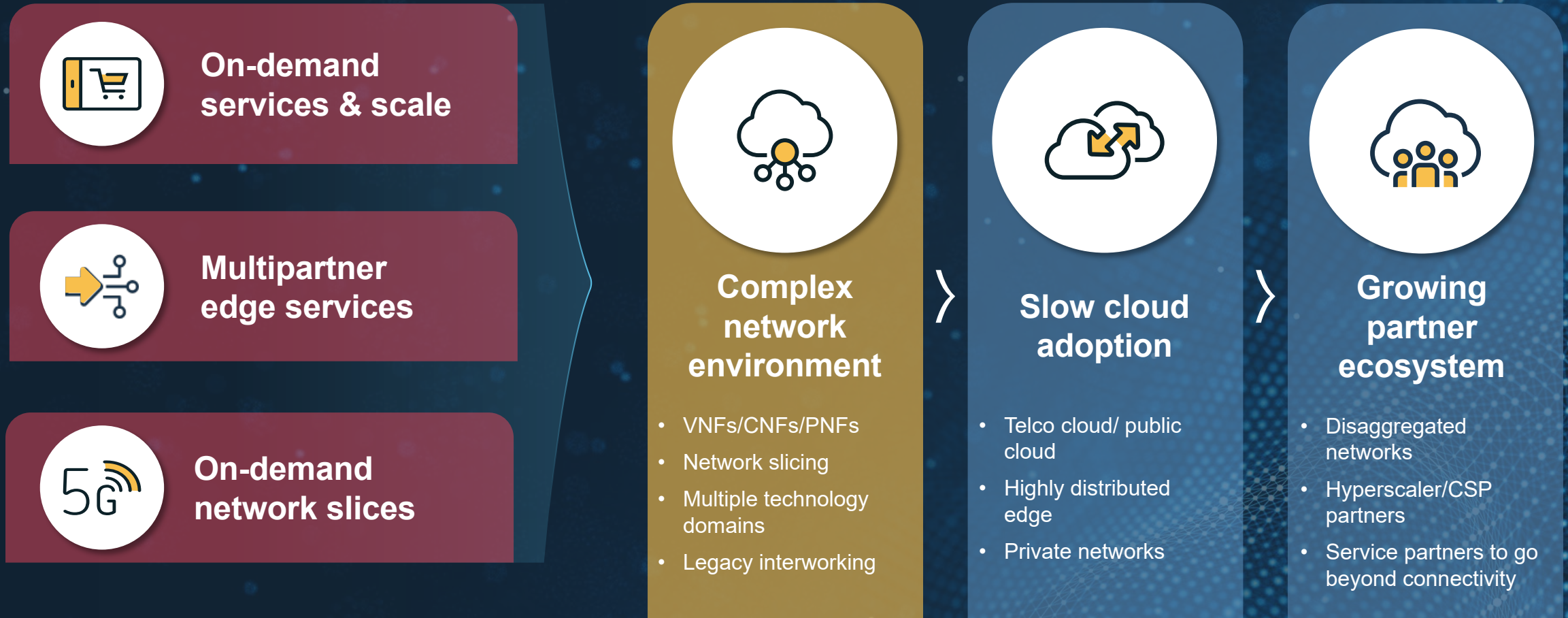




Unlock New Value From 5G

Netcracker Digital Platform

Real 5G value has not yet materialized...



Requiring modernized BSS/OSS that delivers agility, automation and innovation

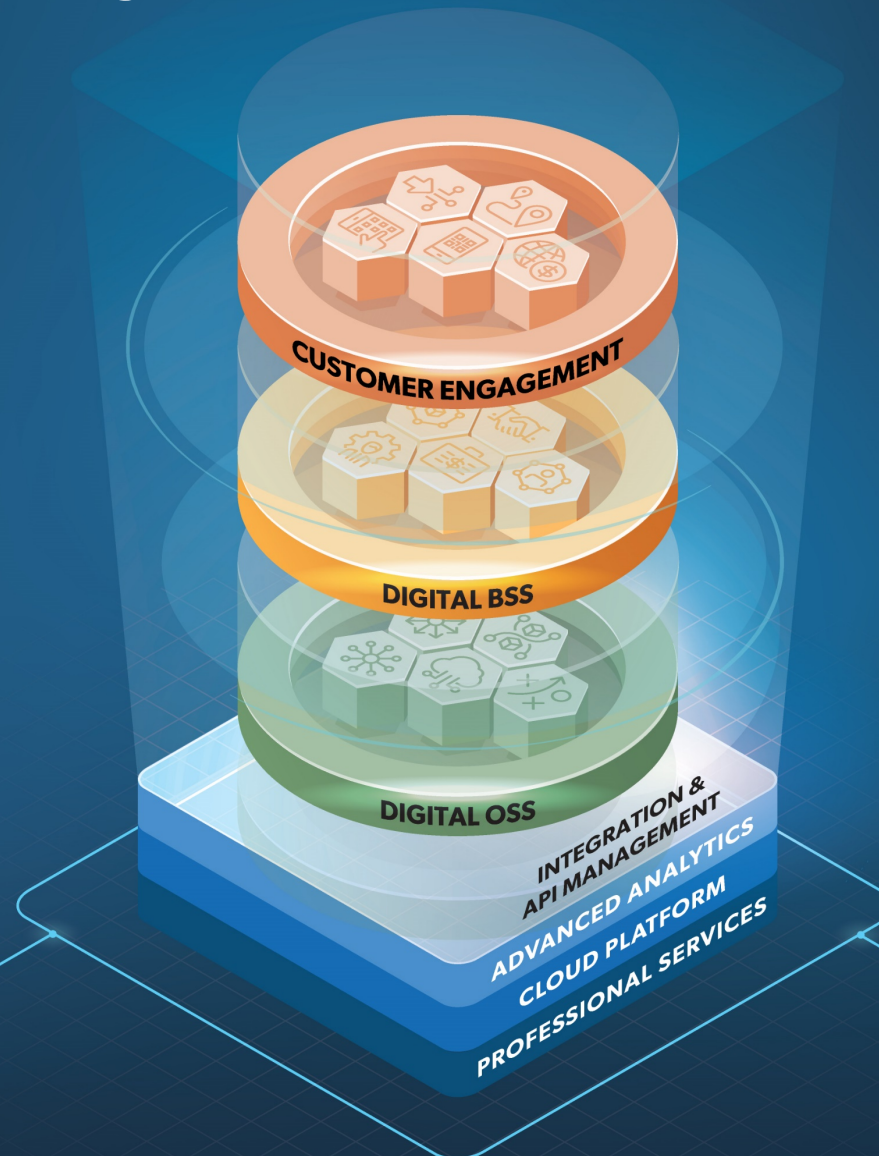
Netcracker Digital BSS/OSS for the 5G digital era

MODERN SOFTWARE

- ✓ Built for cloud
- ✓ Simplified and lightweight
- ✓ Dynamically adaptable to business needs
- ✓ Sets security benchmark
- ✓ Open and standards based

CUTTING EDGE

- ✓ 5G, edge cloud
- ✓ Digital ecosystem enablement
- ✓ Advanced customer experience
- ✓ Hyper automation
- ✓ Modernized delivery



With a platform approach that drives CSP growth

Netcracker Digital Platform



Accelerates business agility

Adapt quickly to changing market and business needs



Stimulates innovation and joint development

Create new value on top of the network



Maximizes revenue potential and profitability

Monetize 5G, cloud and edge investments



Enabling you to...

Innovate with granular 5G monetization



Netcracker Digital BSS and Customer Engagement Will Redefine Customer Experience and Accelerate 5G Monetization for Zain

“We want to ensure that the customers’ digital experience matches our multi-award-winning 5G network. Netcracker's full suite of pre-integrated solutions, precise delivery and extensive expertise will enable us to sustain rapid growth, achieve improved customer experience and deliver new innovative products in the 5G era.” Eng. Sultan Bin Abdulaziz Al-Deghaither, CEO, Zain KSA



Differentiate with 5G and edge service automation



Etisalat UAE, from e& Deploys Netcracker Edge Orchestration to Offer Advanced Private 5G Services

“With Netcracker’s advanced Edge Orchestration solution, we can deliver our mission-critical edge services on demand and help customers from any industry to drastically increase their process efficiency, optimize business performance and unlock new opportunities.” Khalid Murshed, CTIO, Etisalat UAE

etisalat by e&



Build dynamic partner ecosystems



Netcracker Extends Strategic Relationship with T-Mobile, America's 5G Leader, for its Wholesale, IoT and Industry-Leading MVNO Business

"We are pleased to renew our partnership with Netcracker to help us realize current and future goals for our wholesale operations, including our industry-leading MVNO business as well as our IoT business, along with seamless operations and onboarding." Dan Thygesen, SVP and GM, Wholesale, T-Mobile

The T-Mobile logo is displayed within a white diamond shape. It features a red 'T' followed by three grey dots and the word 'Mobile' in a grey sans-serif font.

Create an immersive customer experience

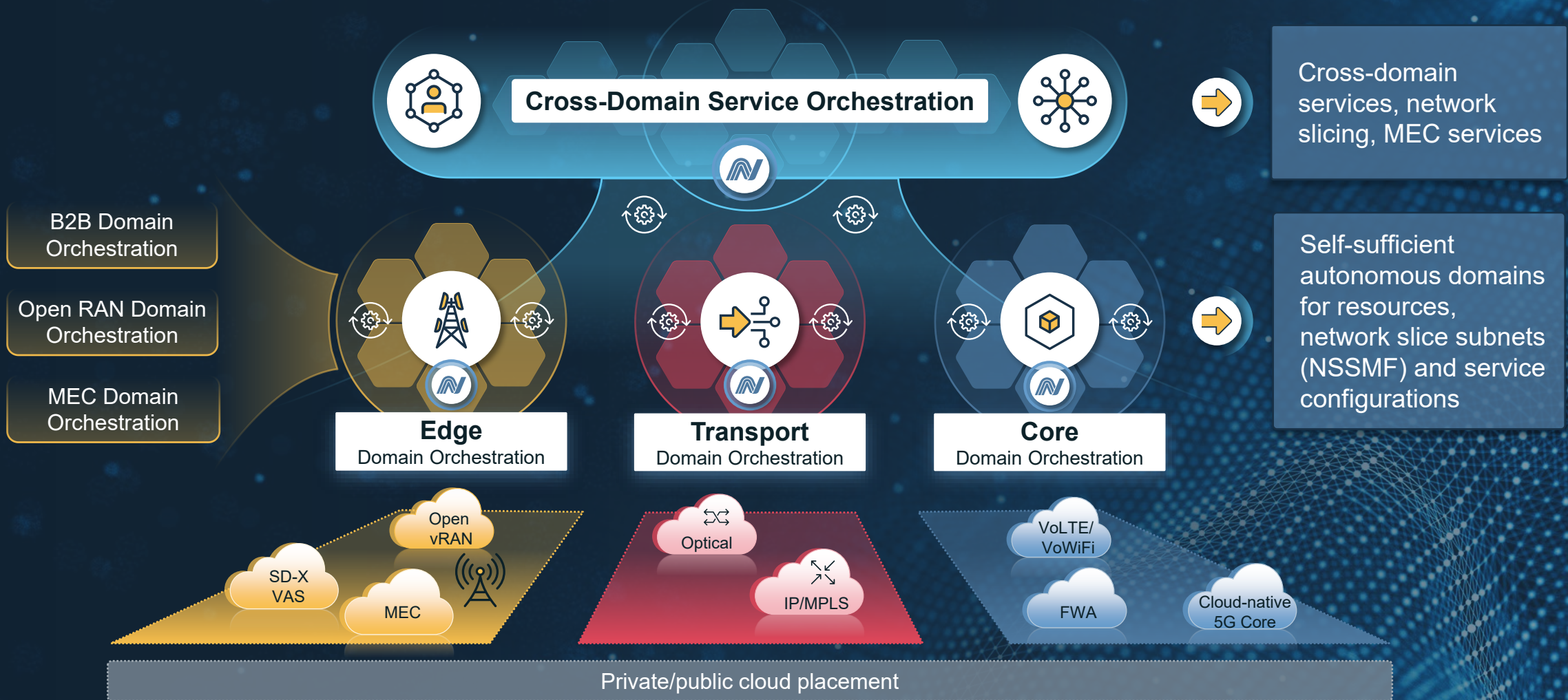


Netcracker's Strategic Partnership With Vodafone Oman Will Feature BSS in the Cloud to Deliver a Digital-First Customer Experience

“We selected Netcracker’s cloud-based Digital BSS solution because of its industry-proven ability to monetize innovative services with superior customer experience.” Stelios Savvides, CTO, Vodafone Oman



Accelerate automation within and across domains



Deutsche Telekom Brings Service Automation to B2B Domain with Netcracker Service Orchestration



“We looked at the hypercompetitive and critical enterprise market and knew we wanted the most cutting-edge automation software with a cloud deployment model so that we could gain new revenue streams in multiple B2B segments. Through our extensive collaboration with Netcracker, we have reached an important milestone that lays the foundation for innovation and business growth.” Peter Arbitter, Senior VP for B2B Portfolio & Product Management, Telekom Deutschland



Deploy in public and telco cloud



Google Cloud



Microsoft



Multi and
Hybrid Cloud



Cloud-native
BSS/OSS



Secure Isolated
Environment



Available as
SaaS



Evergreen
Updates



Agile/DevOps
Expertise



Business agility
Fast innovation



TCO reduction
A single platform



Fast time to market
Adapt fast

Altice Selects Netcracker SaaS-Based Cloud BSS on AWS as Part of Group-Wide Transformation

“We are excited to start this new chapter with such an innovative and global industry leader. Our advanced cloud-native portfolio and value-driven services will drastically accelerate and streamline Altice’s billing capabilities to help achieve seamless growth in all markets.”
Sylvain Seignour, President,
Netcracker



Evolve from a wholesale to netco/infraco business



Better RoI



Greater efficiency



Secure market positioning



Ready for future growth



EFFICIENT OPERATIONS

Smooth business separation

Clearly defined benefits

Right size solution

Ecosystem business

FULL STACK AUTOMATION

Planning & Rollout

Order to Activation

Problem to Resolution

Sales Enablement

Customer Management

Revenue Management

PROFESSIONAL SERVICES

Delivery

Operation



**Wholesale
to NetCO**



Netcracker Helps Segra Improve Operations and Enhance Customer Experience for its Infrastructure Business

“Segra is a rapidly growing service provider, and we made the strategic decision to select Netcracker as the platform of the future for our network operations, which are so critical to the success of our business.” Bruce Dyke, CIO, Segra

A woman with dark hair, wearing a yellow ribbed sweater, is shown from the waist up. She is looking upwards and to the right, with her right hand raised as if interacting with a digital interface. The background is a dark blue gradient with various digital elements: glowing lines, nodes, and semi-transparent screens displaying charts, graphs, and data. The Segra logo is prominently displayed in a white diamond shape in the center-left. The overall aesthetic is high-tech and futuristic.

SEGRA

Increase business efficiency with digital transformation services



Leading Danish Service Provider Nuuday Selects Netcracker as a Strategic Partner for Major IT Transformation Program and Managed Services from Public Cloud

“In Netcracker, we have found the perfect partner with a solid delivery record and previous success with large IT transformation projects. Together with Netcracker, we will apply a best-of-suite approach and build a new modern IT stack that will allow Nuuday to concentrate on customers, channel management and product innovation.”
Monika Gullin, CTO, Nuuday



Netcracker helps CSPs transform business and operations to unlock new value from 5G

Market Leader in Orchestration/OSS



Extensive Global Footprint



Intelligent Automation

Market Leader in BSS



Digital Service Monetization



Vast Partner Ecosystem

Over 250+ customers globally



Extensive partnerships across entire industry





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